

Certified Sustainability Practitioner Program Advanced Edition 2016

Agenda Day 1

DURATION	<u>MODULES</u>
08:30 – 9:00	Check-in
9:00 – 11:00	<p>MODULE 1: Sustainability (CSR) and the Business Case for Adoption</p> <ul style="list-style-type: none"> ▪ CSR & Sustainable Development Concepts ▪ Definitions and Interpretations of Sustainability (CSR) ▪ The Business Case for Sustainability ▪ Sustainability (CSR) Related Risks ▪ Case Studies: Shell, Nike, VW
11:00 – 11:15	BREAK
11:15 – 12:30	<p>MODULE 2: Current Global & Local Legislation for CSR and GHG Emissions</p> <ul style="list-style-type: none"> ▪ Kyoto Protocol ▪ COP21 ▪ Local Legislation and Regulations for GHG Emissions and Sustainability (CSR) ▪ Global Overview and Trends
12:30 – 1:15	LUNCH
1:15 – 3:00	<p>MODULE 3: Sustainability (CSR) Strategy and Most Widely Used Global Standards and Guidelines</p> <ul style="list-style-type: none"> ▪ The importance of Stakeholders ▪ How to Create a Strategy and Engage with the Stakeholders ▪ The Importance of SROI ▪ The Importance of Sustainability and Materiality Assessment
3:00-3:15	BREAK
3:15 – 5:00	<p>MODULE 3: Sustainability (CSR) Strategy and Most Widely Used Global Standards and Guidelines</p> <ul style="list-style-type: none"> ▪ Sustainability Scorecard ▪ Case Study: SROI Report, Marks & Spencer <p>MODULE 4: Responsible Communication and How to Avoid Green & Blue Washing</p> <ul style="list-style-type: none"> ▪ Responsible Communication ▪ Green and Cause-Related Marketing ▪ How to Avoid Green & Blue Washing

Day 2

DURATION	CONTENT
9:00 – 9:30	Pre-course Assignment Presentations
9:30 – 11:00	<p>MODULE 5: The Importance of Sustainability (CSR) in Supply Chain and Carbon Footprint Reduction</p> <ul style="list-style-type: none"> ▪ Sustainability and Supply Chain ▪ Standards Applied to Supply Chain ▪ Carbon Reduction and CDP ▪ The Importance of LCA ▪ Case Studies: Apple, IKEA
11:00 – 11:15	BREAK
11:15 – 12:30	<p>MODULE 5: The Importance of Sustainability (CSR) in Supply Chain and Carbon Footprint Reduction</p> <ul style="list-style-type: none"> ▪ Carbon Offsetting ▪ Exercise: Identify your Carbon Footprint
12:30 – 1:15	LUNCH
1:15 – 3:00	<p>MODULE 6: Sustainability (CSR) Reporting Based on GRI G4 and Other Guidelines</p> <ul style="list-style-type: none"> ▪ Steps for Sustainability Report Creation ▪ Sustainability Reporting Trends ▪ Dow Jones Sustainability Index ▪ The GRI G4 Guidelines and How to Use Them ▪ Good Practices for Sustainability Report Communication ▪ Case Studies and Exercise: Understanding Reporting
3:00 – 3:15	BREAK
3:15 – 4:30	<p>MODULE 7: External Assurance</p> <ul style="list-style-type: none"> ▪ The Importance of Assurance and Related Assurance Standards <p>MODULE 8: The Role of the Sustainability (CSR) Practitioner and Future Trends, Practitioner Assignment</p> <ul style="list-style-type: none"> ▪ The Role of Sustainability Practitioner ▪ Tips for Sustainability Integration ▪ Small Medium Enterprises and tips for applying Sustainability ▪ Future Trends
4:30 – 5:00	Practitioner Assignment: Mandatory for Becoming a Certified Sustainability Professional