

CLIMATOP Recognition by CSE



The consequences of our daily activities on our global climate are no longer deniable. Climate change is mainly caused by the consumption of fossil fuels causing increased emissions of carbon dioxide (CO₂). According to the UN IPCC climate change report, emissions of climate-relevant gases have to be reduced drastically by 2020 to avert the predicted negative impacts. Beside international regulations and political approaches a more conscious acting of anyone is particularly needed.

climatop is an independent association located in Zurich. It recognizes climate-positive products and services. climatop assists customer's decision making for a climate-friendly product. At the same time, producers are incited to participate in a competition for production techniques with reduced CO₂ emissions. climatop is, up to now, the only label that focuses explicitly on the topic of "climate relevance".

climatop aims at providing the necessary basis for consumers' decision making, in order to facilitate the efforts of them to counteract climate change. Therefore the most climate-preserving products and services are recognized as 'approved by climatop'.

CSE in collaboration with CLIMA TOP offers the following Recognitions:

1. Organizations Carbon Footprint Declaration

All organizations measuring their carbon footprint based on International Standards and declare it in their communication can achieve this recognition and register by Climatop. A special Label is provided to these organizations for any communication use.

2. Products Carbon footprint Declaration

All products measuring their carbon emissions based on International Standards and declare it in their communication can achieve this recognition and register by Climatop. A special Label is provided to these products for any communication use.

3. Clima Top Best in Class distinction

A product or a service approved with this carbon label has to cause clearly lower CO₂ emissions during its life cycle compared to relevant products or services of the same category. Every product filed for the licensing has to prove that it emits at least 20% less CO₂ than its substitutes. In addition, the product has to fulfill several other requirements regarding environmental and social standards. A certified product can use the label for two years. Afterwards, a recertification is necessary to extend the validity.