



**Have your say on sustainability reporting today in the
GRI Readers' Choice Awards and Survey.
Your opinion counts.**

We encourage you to score Sustainability Reports by going to www.awards.globalreporting.org.

More and more people want information about the sustainability impact of companies. Did you know that...

- More than half of global consumers prefer to purchase products and services from a company with a strong environmental reputation?
- 86.9% of 3000 graduates questioned in China, the UK and the US said they would deliberately seek to work for employees whose corporate responsibility behavior reflects their own?
- 75% of investors believe that environmental, social, and corporate governance factors can be material to investment performance?

If you are also interested in how organizations inform you about their economic, environmental and social performance have your say and change the future of sustainability reporting.

GRI offers employees, investors, consumers, journalists and business leader's world wide a chance to score reports from 1 October until 31 December in the **GRI Readers' Choice Awards**. One month into the Awards scheme over 31,000 people from 194 countries have already visited the **GRI Readers' Choice Awards** website.

Participants of the **GRI Readers' Choice Awards** have the chance to win one of eight all expenses paid trips to the GRI Conference. If you are not already participating in the **GRI Readers' Choice Awards**, you can do so by registering and scoring sustainability reports online at <http://awards.globalreporting.org>. If you have already scored reports, thank you for your participation. You are invited to score more reports. The more reports you score, the higher the chance you have of winning one of these trips.

For information and registration please go to the Awards website. For any questions concerning the **GRI Readers' Choice Awards** please contact the Awards team at awards@globalreporting.org

Kind regards,

The GRI Readers' Choice Awards Team

